



2009 DISCOVER MISSISSIPPI SCHOLARSHIP CONTEST OFFICIAL RULES

These rules are very important. They are important because they define the requirements for participating in the contest and likewise the consequences if the rules are not followed. A failure by you to read and understand the contest rules in no way voids or changes the rules. You are responsible for reading and understanding the rules of this contest and abiding by them.

CONTEST SPONSOR

Bumpers Drive-In of America (“Bumpers”), a Mississippi corporation, is the sponsor of the “Bumpers Discover Mississippi Scholarship Contest” (“Contest”).

QUALIFICATION FOR PARTICIPATION

Any person desiring to participate (hereinafter referred to as the “Participant”) in the Contest, must be a legal resident of the United States who currently resides in Mississippi, is currently enrolled as either a junior or senior (11th or 12th grader) in a Mississippi school system or homeschool program and be planning to go onto college; and must have a valid Mississippi driver’s license or official photo I.D. issued by the state of Mississippi. Any other photo ID or school ID is not valid in the contest and cannot be used. If the Participant is under 18 years of age, he or she must have consent from a parent or legal guardian to participate in the Contest. All Jackie’s International, Inc., team members or children of Jackie’s International, Inc., team members meeting the above criteria are eligible for a separate scholarship drawing. No purchase necessary to enter or win.

TO QUALIFY FOR RANDOM DRAWINGS

A Participant may pick-up one official “Bumpers Discover Mississippi Scholarship Contest” passport (“Passport”), while supplies last, at any Bumpers Drive-In restaurant location (“Location”) in Mississippi. To qualify, the Participant must personally take the Passport to twelve (12) different Locations in Mississippi, during store hours of 10:30 am and 9pm, between January 16 and March 31, 2009, and get his or her Passport stamped with the official Contest stamp at each Location. Each Bumpers Location will require the Participant to provide either a Mississippi driver’s license or official photo I.D. issued by the state of Mississippi to verify his or her identification before the Passport will be stamped. The Participant’s Passport must be filled out and signed at the first Bumpers’ Location at which the Participant has the Passport stamped. If the Participant is under 18 years of age as of March 31, 2009, he or she must have a parent or legal guardian sign the

Passport along with his or her own signature. **Any unsigned passport (missing a student and/or parent or legal guardian signature) will not be entered into the drawing.** In the event the Participant has a Passport that has been stamped, but that does not have the Participant's name in it or in the event that ANYONE OTHER THAN THE PARTICIPANT tries to have the Passport stamped, the Passport will be collected and the Participant will be disqualified from the Contest. When the Participant has a properly completed Passport ("Qualifying Passport") that includes the required personal information and Contest stamps from 12 different Bumpers Locations, he or she must turn in the Qualifying Passport to a Bumpers Location no later than 9:00 p.m. C.S.T. on Tuesday, March 31, 2009. The Participant will be given a receipt ("Qualifying Receipt") when the Qualifying Passport is turned in. Qualifying Passports are subject to verification. Once the Participant is given a Qualifying Receipt he or she must complete the final step of the Contest by logging onto the Bumpers website at <http://www.bumpersdrivein.com/scholarship.cfm> no later than 11:00 p.m. C.S.T. on Saturday, April 4, 2009, to confirm their personal contact information as well as their Qualifying Passport number. At this time the Participant will be assigned an Official Confirmation Number. This last step of online verification/confirmation must be completed or the passport will not be entered into the scholarship drawing. **However, if it is determined that a Qualifying Passport was completed fraudulently, was altered, is not complete or has missing parent and/or student signature, the Participant will be disqualified even if a Qualifying Receipt was issued and an Official Confirmation Number was assigned.**

PRIZES

Bumpers Traveler Free Meal Cards: All Participants who hold a Qualifying Receipt and whose entry has been verified will be awarded a Bumpers Traveler Free Meal Card ("Card"). With the Card, a Participant, who at that point in time is considered a "Bumpers Traveler", will be eligible to receive one (1) free meal per week for up to one (1) year at any participating Bumpers Location. For each free meal, the Bumpers Traveler may choose one (1) of the following four (4) meals: a) T-Bird Combo: Works burger, large fries or tots & medium drink, b) Chevy Combo: Country fried steak sandwich, large fries or tots & medium drink, c) Corvette Combo: Chicken tenders sandwich, large fries or tots & medium drink, or d) Studebaker Combo: Extra long chili cheese dog, large fries or tots & medium drink. Any substitutions will be charged at regular menu price. The Card will be mailed to the address provided by the Participant on the Passport. Eligible Bumpers Travelers may begin redeeming their weekly meals no earlier than Monday, May 25, 2009, **provided they have completed and returned their release form by the May 15, 2009, deadline date** and have received their card via U.S. Mail. Only one (1) free meal may be ordered per week. The Bumpers Traveler must be present with the Card and valid I.D. at time of ordering. Unredeemed meals will be forfeited. **Students who do not complete and return their contest release form by the May 15, 2009, deadline date will forfeit any meals missed on their meal card.** The Card, and the privileges associated with it, will expire on Monday, May 24, 2010. A Participant may only qualify as a Bumpers Traveler one time. The privilege may not be conferred upon any person other than the qualified Bumpers Traveler and may only be used by that specific Bumpers Traveler. In the event the Card is lost or stolen, all privileges of the Card are lost. Damaged, lost or stolen Cards will not be replaced. The Card has no cash value and may not be sold or traded. In the event the Card is duplicated or presented by anyone other than the Bumpers Traveler, the Card will be confiscated and the Bumpers Traveler forfeits any rights or privileges associated with being classified as a Bumpers Traveler. There will be no substitution for this prize.

College Scholarships: Provided that there are at least ten (10) qualified Bumpers Travelers, then all Participants who hold a Qualifying Receipt and have an Official Confirmation Number will be entered in a random public drawing for a college scholarship. The public drawing will be

held on or about Saturday, April 18, 2009, at 10:00 a.m., at the Bumpers Location at 1017 Lake Harbour Drive in Ridgeland, Mississippi. Ten (10) Passports, from all Qualifying Passports, will be drawn by an independent judge. The judge will award a grand prize, a second prize, a third prize, a fourth prize, and six regional scholarships. Decisions of the judge are final. The ten (10) "Prize Winners" will be eligible to receive a college scholarship if accepted by Wednesday, April 30, 2010, with intent to enroll/attend by Fall 2010, in a post-secondary educational institution eligible for and participating in the Federal Family Education Loan Program pursuant to Title IV, Part B of the Higher Education Act of 1965, as amended ("Qualifying School").

To receive a scholarship, a Prize Winner must provide proof of enrollment in a Qualifying School to Bumpers prior to Thursday, May 1, 2010, by U.S. Mail. Upon receipt of notification and proper documentation, Bumpers will issue a check by July 15 of the year in which the Prize Winner is enrolled (either 2009 or 2010) in the Qualifying School directly to the Qualifying School. The awarded scholarship funds may be applied to tuition, room and board. If the Prize Winner does not meet these requirements by Thursday, May 1, 2010, the scholarship will not be awarded.

The one (1) Grand Prize Winner will be eligible to receive a \$10,000 scholarship, one (1) Second Prize Winner will be eligible to receive a \$5,000 scholarship, one (1) Third Prize Winner will be eligible to receive a \$2,500 scholarship and one (1) Fourth Prize Winner will be eligible to receive a \$1,000 scholarship. Six (6) \$2,000 scholarships will be awarded: one (1) for a Bumpers Traveler in each geographic region of the state: North, Delta, Central, East, Southeast and Southwest Mississippi. **Winners will be eligible to win the \$10,000 and \$5,000 scholarships ONLY if they have registered at check-in prior to 10:00 a.m. and are in attendance on the day of the drawing.** Registrations will not be allowed after 10:00 a.m. of the drawing date. Participants **MUST** be present to win the \$10,000 and \$5,000 scholarships. Absolutely no individual, other than the named Participant, may accept an award on behalf of the Participant. Parents or stand-ins will not be permitted even if non-attendance is due to a school- or sports-related function.

In a separate drawing, one (1) additional \$2,500 scholarship will be awarded to a Jackie's International, Inc., team member (or the child of a Jackie's International, Inc., team member) who meets the same criteria and contest requirements as all other contestants and completes the contest based upon the same rules. The winning team member or their parent must be actively employed with Jackie's International, Inc., at the time the scholarship is awarded.

PARTICIPANT'S RELEASE

Acceptance of any prize constitutes permission for Bumpers and their agents to use the Participant's name, address (city & state), school and/or likeness for the purpose of advertising and trade without further compensation, unless prohibited by law. By accepting a prize of this Contest, Participant agrees to release Bumpers, its directors, employees, officers and agents, without limitation, its advertising, promotion and judging agencies, from any and all liability, loss or damages arising from or in connection with the awarding receipt and/or use or prize or participation in any prize-related activity.

RULES, REGULATIONS, OTHER CONDITIONS AND LIMITATIONS

1. Bumpers is not responsible for typographical or other errors in the printing of ads or in advertising on television and radio promoting the Contest, or errors made in the administration of the Contest, or in the announcement of winners.
2. This Contest is void if prohibited by federal, state or local law.
3. All Participants must be registered at check-in prior to 10:00am and present at the public drawing event on April 18, 2009, in order to win the \$10,000 and \$5,000 scholarships. The other scholarship prizes do not require participant to be present. Participants **MUST** be present to win the \$10,000 and \$5,000 scholarships. Parents cannot stand in for participants and exceptions for non-attendance to win these scholarship prizes cannot be made for school- or team-related activities.
4. A Participant must submit his or her name, date of birth, address, phone number, email address, name of school and grade in which he or she is currently enrolled.
5. **Any unsigned or incomplete Passport will not be entered into the scholarship drawing.** It is the sole responsibility of the Participant that the Passport be signed and filled out completely and correctly before turning it in. (A parent signature must be included on any Passport for a student who is under 18 years of age as of the contest deadline date of March 31, 2009.) No responsibility is assumed by Bumpers or Bumpers' employees in directing the proper completion of a Passport.
6. Each participant **MUST** show his or her Qualifying Receipt and Official Confirmation Number as proof of qualification when registering at check-in prior to 10:00am on the day of the April 18, 2009, public drawing. **Registrations will not be allowed after 10:00 a.m. on the day of the drawing.**
7. Bumpers reserves the right to periodically update and change the Official Rules as the Contest progresses. Current Official Rules will be available on the Bumpers web site at all Bumpers Locations.
8. Participant, parent or legal guardian agrees to these official rules by participating in the Contest.
9. Participants in the Contest release Bumpers of any and all liability associated with completing a Qualified Passport. Participants understand that travel between Locations is at their own risk and at their own expense.
10. Participants will be required to execute an affidavit of eligibility, a release and any other forms required by law, ordinances, regulations or by any governmental entity, or regulatory body, by May 15, 2009. Participants will be notified by U.S. mail or email at an address provided by the Participant. **Failure to respond to notification by deadline date or refusal to execute affidavit will result in forfeiture of Prize and free meals on meal card.**
11. Bumpers is not responsible for illegible entries or failure of the U.S. Mail or email.
12. Winners are responsible for any and all federal, state and local taxes, which may be payable due to receipt of any Prize.
13. The laws of the State of Mississippi will govern the Contest. Any and all legal actions or claims arising in connection with this Contest must be brought about in a court of competent jurisdiction within the State of Mississippi.
14. Bumpers shall resolve any ambiguity, discrepancy or inconsistency created by these Rules in its sole discretion.
15. Any communications concerning this Contest should be sent by U.S. Mail or email to: Bumpers Drive-In of America, 1554 West Peace Street, Canton, MS 39046 or info@bumpersdrivein.com.
16. No purchase necessary to enter or win.
17. Only one entry per person.

For more information, visit www.bumpersdrivein.com.

Questions? Comments? Call us at 888-840-6601 or email us at info@bumpersdrivein.com.